



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

Advertised Prices effective through March 23, 2008 - Eastern U.S.

(Prices \$/carton; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

**Easter 2008  
Shell Eggs & Egg Products**

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions		
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.			
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
<b>EASTERN U.S. - CT,DE,DC,FL,GA,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV</b>															
Connecticut	A&P Stores	Egg Beater's										3.00			
	Food Emporium	Egg Beater's										3.00			
	Price Chopper	Egg Beater's										2.99			
	Shaw	Better 'n Eggs											3.99		
	ShopRite	Eggland's Best		2.79	3.99	2.79									
		ShopRite		*											
ShopRite			*												
ShopRite			1.49												
Stop & Shop	Better 'n Eggs											3.50	whites		
Washington, DC	A&P Stores	Egg Beater's										3.00			
	Magruder's	Egg Beater's										3.00			
	Safeway	Lucerne		*										buy 1 get 1 free	
Delaware	A&P Stores	Egg Beater's										3.00			
	ACME	Better'n Egg										2.50			
		Egg Beater's											5.49		
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian	
	Pathmark	Pathmark			*										\$0.50 Off
		Eggland's Best		3.29											Omega-3
	Safeway	Lucerne			*										buy 1 get 1 free
Shopper's Food	Hillandale		*											30 pack for \$3.99	
ShopRite	Eggland's Best		2.79	3.99	2.79										
	ShopRite		*												
	ShopRite		*												
	ShopRite		1.49											Omega-3 30 pack for \$4.99 1 free w/ purchase	
Florida	Bruno's	no label	*											\$3.00 off w/ purchase	
	Greer's	Eggland's Best	1.79											Omega-3	
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian	
	Sedano's	Egg Beater's										2.29			
		Born Free					2.29								
Super Target	no label	1.50												2 for \$3.00	
Georgia	Earth Fare	Earth Fare					2.00							2 for \$4.00	
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian	
	Kroger	Naturally Preferred	2.50					2.50							cage-free
		Naturally Preferred						2.50							Omega-3
	Super Target	no label	1.50												2 for \$3.00



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			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Maine	Shaw	Better 'n Eggs										3.99		
	Stop & Shop	Better 'n Eggs										3.50		whites
Maryland	A&P Stores	Egg Beater's										3.00		
	ACME	Better'n Egg Egg Beater's										2.50	5.49	
	Foodland	Foodland Foodland Foodland Egg Beater's	1.99 0.99 *									2.50		limit 1 w/ coupon 1 free w/ purchase
	Giant of PA	Better 'n Eggs Egg Beater's										3.79 4.29		
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian
	Magruder's	Egg Beater's										3.00		
	Redner's	Redner's Egg Beater's	1.50									2.50		2 for \$3.00
	Safeway	Lucerne		*										buy 1 get 1 free
	Schurfine	Schurfine		2.79										
Shopper's Food	Hillandale	*											30 pack for \$3.99	
Massachusetts	Foodmaster	Better 'n Eggs										2.19		
	Price Chopper	Egg Beater's										2.99		
	Shaw/Star	Better 'n Eggs										3.99		
	Stop & Shop	Better 'n Eggs										3.50		whites
New Hampshire	Price Chopper	Egg Beater's										2.99		
	Shaw	Better 'n Eggs										3.99		
	Stop & Shop	Better 'n Eggs										3.50		whites
New Jersey	A&P Stores	Egg Beater's										3.00		
	ACME	Better'n Egg Egg Beater's										2.50	5.49	
	Associated	Nature's Yoke					1.99							Organic
	Food Basics	America's Choice							1.50					2 for \$3.00
	Foodtown	Better 'n Eggs Eggland's Best Foodtown	2.50									4.39		Omega-3 Organic
	Genuardi's	Lucerne					3.49							cage-free
	King's	Nature's Design		2.49										
	Pathmark	Pathmark Eggland's Best	3.29	*										\$0.50 Off Omega-3



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
New Jersey (continued)	ShopRite	Eggland's Best ShopRite ShopRite ShopRite	2.79 * * 1.49	3.99	2.79									Omega-3 30 pack for \$4.99 1 free w/ purchase	
	Stop & Shop	Better 'n Eggs										3.50		whites	
New York	A&P Stores	Egg Beater's										3.00			
	Associated	Nature's Yoke					1.99							Organic	
	Food Basics	America's Choice							1.50					2 for \$3.00	
	Food Emporium	Egg Beater's									3.00				
	Foodtown	Better 'n Eggs Eggland's Best Foodtown	2.50					3.59					4.39	Omega-3 Organic	
	Giant Food Market	no label Egg Beater's	1.88									2.89	4.99		
	Key Food	Eggland's Best	2.49											Omega-3	
	Met/Pioneer	Eggland's Best ISE Egg Beater's	2.99 1.98										4.99	Omega-3 sold in 6-packs	
	Pathmark	Pathmark Eggland's Best	3.29	*										\$0.50 Off Omega-3	
	Price Chopper	Egg Beater's										2.99			
	Redner's	Redner's Egg Beater's	1.50										2.50	2 for \$3.00	
	ShopRite	Eggland's Best ShopRite ShopRite ShopRite	2.79 * * 1.49	3.99	2.79										Omega-3 30 pack for \$4.99 1 free w/ purchase
	Stop & Shop	Better 'n Eggs											3.50	whites	
	Tops	Egg Beater's											4.69		
Western Beef	Eggland's best					2.99								cage-free	
North Carolina	Earth Fare	Earth Fare					2.00							2 for \$4.00	
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian	
	Kroger	Kroger	1.50	2.50	1.50									2 dozen for \$3.00	
	Kroger (mid-Atlantic)	Kroger Naturally Preferred	* 2.50					2.50						1 free w/ purchase cage-free	
	Lowe's	Egg Beater's									3.00			2 for \$6.00	
	Super Target	no label	1.50											2 for \$3.00	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
Pennsylvania	A&P Stores	Egg Beater's										3.00			
	ACME	Better'n Egg Egg Beater's										2.50	5.49		
	Family Owned	Family Owned	1.88												
	Food Basics	America's Choice								1.50				2 for \$3.00	
	Foodland	Foodland Foodland Foodland Egg Beater's	1.99 0.99 *										2.50		limit 1 w/ coupon 1 free w/ purchase
	Foodtown	Better 'n Eggs Eggland's Best Foodtown	2.50					3.59						4.39	Omega-3 Organic
	Genuardi's	Lucerne						3.49							cage-free
	Giant of PA	Better 'n Eggs Egg Beater's												3.79 4.29	
	Kuhn's	Kuhn's Egg Beater's		2.59									2.50		
	Pathmark	Pathmark Eggland's Best	3.29	*											\$0.50 Off Omega-3
	Price Chopper	Egg Beater's											2.99		
	Redner's	Redner's Egg Beater's	1.50										2.50		2 for \$3.00
	Schurfine	Schurfine		2.79											
	Shop 'n Save	Egg Beater's											3.19		
	ShopRite	Eggland's Best ShopRite ShopRite ShopRite	2.79 * * 1.49	3.99	2.79										Omega-3 30 pack for \$4.99 1 free w/ purchase
	Stauffer's	Sauder's	1.67												3 for \$5.00
	Tops	Egg Beater's												4.69	
Rhode Island	Shaw	Better 'n Eggs											3.99		
	Stop & Shop	Better 'n Eggs											3.50	whites	
South Carolina	Earth Fare	Earth Fare					2.00							2 for \$4.00	
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian	
	Kroger	Naturally Preferred Naturally Preferred	2.50				2.50 2.50							cage-free Omega-3	
	Lowe's	Egg Beater's										3.00		2 for \$6.00	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Vermont	Price Chopper	Egg Beater's									2.99			
	Shaw	Better 'n Eggs										3.99		
Virginia	Farm Fresh	no label no label	0.49 *										limit 1 w/ purchase 1 free w/ purchase	
	Food City	Food Club								1.67			3 for \$5.00	
	Foodland	Foodland		1.99										limit 1 w/ coupon 1 free w/ purchase
		Foodland		0.99										
		Foodland Egg Beater's		*								2.50		
	Giant of PA	Better 'n Eggs											3.79	
		Egg Beater's											4.29	
	Harris Teeter	Born Free					2.99							Omega 3 & vegetarian
	Kroger (mid-Atlantic)	Kroger		*										1 free w/ purchase cage-free
		Naturally Preferred		2.50			2.50							
	Lowe's	Egg Beater's										3.00		2 for \$6.00
	Magruder's	Egg Beater's										3.00		
Safeway	Lucerne			*									buy 1 get 1 free	
Shopper's Food	Hillandale		*										30 pack for \$3.99	
Super Target	no label		1.50										2 for \$3.00	
Ukrop's	Ukrop's									1.49				
West Virginia	Foodland	Foodland	1.99										limit 1 w/ coupon 1 free w/ purchase	
		Foodland	0.99											
		Foodland	*											
		Egg Beater's									2.50			
	Giant of PA	Better 'n Eggs											3.79	
		Egg Beater's											4.29	
	Kroger (mid-Atlantic)	Kroger		*										1 free w/ purchase cage-free
		Naturally Preferred		2.50			2.50							
Kroger (Grt Lakes)	Kroger		*		*								1 free w/ purchase	
Riesbeck's	Hillandale		1.44											
Shop 'n Save	Egg Beater's										3.19			
Sparkle	Sparkle		1.67										3 for \$5.00	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
<b>CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI</b>														
Alabama	Bruno's	no label	*										\$3.00 off w/ purchase	
	Greer's	Eggland's Best	1.79										Omega-3	
	Kroger	Naturally Preferred	2.50				2.50						cage-free	
		Naturally Preferred					2.50						Omega-3	
Super Target	no label	1.50										2 for \$3.00		
Arkansas	Brookshire's	Brookshire's	1.50										2 for \$3.00; limit 2	
	Country Mart	Eggland's Best	1.99										Omega-3	
		Best Choice	1.69											
	Kroger (delta)	Kroger	1.67										2 for \$3.00; limit 2	
	Harvest Foods	Shurfresh							1.00				limit 2 w/ \$15 purchase	
Hay's	Eggland's Best	1.97										Omega-3		
Illinois	Berkot's	Egg Beater's									2.99			
	Buehler's	Best Choice	1.19											
	Caputo's	Dutch Farm	1.49											limit 4
		Eggland's Best					2.29							Organic
	County Market	Dutch Farm	*										1 free w/ purchase	
	Cub Foods	Cub	*										1 free w/ purchase	
	Dierberg's	Eggland's Best	2.50		2.50								Omega-3	
	Dominick's	Lucerne		*									buy 1 get 1 free	
	Econo Foods	Our Family Egg Beater's		1.99							2.99			
	Fairplay	Eggland's Best	2.00											Omega-3
		no label		2.50					2.00					
	Fareway	Sparboe		1.48										
	Hy-Vee	Hy-Vee	1.77											
	Kirby Foods	IGA	1.39										w/ coupon	
	Jewel	Better 'n Eggs									2.50			all natural
		Land 'O Lakes	2.00											
	Kroger	Kroger	1.50	2.50	1.50								2 dozen for \$3.00	
	Kroger (central)	Kroger		1.99										
	Meijer	Meijer	1.19										limit 3	
	Piggly Wiggly	Food Club	0.99										w/ coupon	
Shop 'n Save	no label	*										\$2.00 off w/ purchase		
Strack & Van Til	Egg Innovations					2.59						cage-free		
Super Target	no label	1.50										2 for \$3.00		
Ultra Foods	Rose Acres	*											\$1.00 off w/ coupon	
	Eggland's Best					2.59							cage-free	



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Indiana	Al's Supermarket	Our Family Egg Beater's no label	1.50							0.99		3.00		limit 1 w/ \$10 purchase 2 for \$3.00	
	Buehler's	Best Choice	1.19												
	Fresh Encounter	Our Family	*											1 free w/ purchase	
	Jay-C	Sunny Morn	1.19												
	Kirby Foods	IGA	1.39											w/ coupon	
	Kroger	Kroger	1.50	2.50	1.50									2 dozen for \$3.00	
	Kroger (Cinn.)	Naturally Preferred Kroger	2.00 1.25			1.25			2.00						Omega-3 & cage-free 4 for \$5.00
	Kroger (central)	Kroger		1.99											
	Jewel	Better 'n Eggs Land 'O Lakes	2.00									2.50			all natural
	Meijer	Meijer	1.19												limit 3
	Strack & Van Til	Egg Innovations							2.59						cage-free
	Super Target	no label	1.50												2 for \$3.00
	Ultra Foods	Rose Acres Egglan's Best	*						2.59						\$1.00 off w/ coupon cage-free
Wesselman's	Wesselman's									1.39				w/ coupon	
Iowa	County Market	Dutch Farm	*											1 free w/ purchase	
	Cub Foods	Cub	*											1 free w/ purchase	
	Dahl's	Dahl's	1.79												
	Econo Foods	Our Family Egg Beater's		1.99								2.99			
	Fareway	Sparboe		1.48											
	Hy-Vee	Hy-Vee	1.77												
	Jewel	Better 'n Eggs Land 'O Lakes	2.00									2.50			all natural
	Quillen's	Our Family	1.50												2 for \$3.00
	Sunshine Foods	Our Family		1.99											w/ \$20 purchase
	Super Target	no label	1.50												2 for \$3.00
Kansas	Dillon's	Naturally Preferred Dillon's	1.50	2.79				2.50						2 dozen for \$3.00	
	Hy-Vee	Hy-Vee	1.77												
	Super Target	no label	1.50											2 for \$3.00	
Kentucky	Buehler's	Best Choice	1.19												
	Country Mart	Egglan's Best Best Choice	1.99 1.69											Omega-3	
	Food City	Food Club								1.67				3 for \$5.00	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Kentucky (continued)	Foodland	Foodland	1.99										limit 1 w/ coupon 1 free w/ purchase	
		Foodland	0.99									2.50		
		Foodland	*											
		Egg Beater's												
	Kroger	Kroger	1.50	2.50	1.50								2 dozen for \$3.00	
	Kroger (mid-Atlantic)	Kroger	*											1 free w/ purchase cage-free
		Naturally Preferred	2.50				2.50							Omega-3 & cage-free 4 for \$5.00
Kroger (Cinn.)	Naturally Preferred	2.00				2.00								
	Kroger	1.25		1.25									2 for \$3.00; limit 2	
Kroger (delta)	Kroger	1.67											limit 3	
Meijer	Meijer	1.19												
Remke's	Egg Beater's										2.50		2 for \$5.00	
Louisiana	Albertson's, LLC	Albertson's	*											1 free w/ purchase 15 oz 2 for \$5.00
		Better 'n Eggs										2.59	4.69	
	Brookshire's	Brookshire's	1.50											2 for \$3.00; limit 2
	Brookshire Bros.	Brookshire Bros.		2.00										2 for \$4.00
	Kroger	Naturally Preferred	2.50				2.50							cage-free
	Rouse's	Egg Beater's									2.50			
	Super 1	Super 1								1.29				limit 4
Super Target	no label	1.50											2 for \$3.00	
Michigan	Busch's	Busch's					2.99							Organic
	Econo Foods	Our Family Egg Beater's		1.99								2.99		
	Kroger (Grt Lakes)	Kroger	*		*									1 free w/ purchase
	L&L	Crystal Spring Egg Beater's							*			2.99		30-pack for \$3.99
	Meijer	Meijer	1.19											limit 3
	VG's	VG's	1.67											3 for \$5.00
Minnesota	Cash Wise	Full Circle Food Club	*				2.88							Organic & cage-free 1 free w/ purchase
		Food Club	1.49				2.99							Organic & cage-free w/ coupon 1 free w/ purchase
	Food Club	*											1 free w/ purchase	
	Cub Foods	Cub	*											1 free w/ purchase
	Econo Foods	Our Family Egg Beater's		1.99								2.99		
	Hy-Vee	Hy-Vee	1.77											
	Quillen's	Our Family	1.50											2 for \$3.00
Rainbow	Roundy's	2.29											Omega-3/vegetarian	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Minnesota (continued)	Sun Mart	Our Family Egg Beater's		1.99							2.99			
	Sunshine Foods	Our Family		1.99									w/ \$20 purchase	
	Super Target	no label	1.50										2 for \$3.00	
Mississippi	Greer's	Eggland's Best	1.79										Omega-3	
	Kroger (delta)	Kroger	1.67										2 for \$3.00; limit 2	
Missouri	County Market	Dutch Farm	*										1 free w/ purchase	
	Country Mart	Eggland's Best	1.99										Omega-3	
		Best Choice	1.69											
	Dierberg's	Eggland's Best	2.50		2.50								Omega-3	
	Dillon's	Naturally Preferred					2.50							
		Dillon's		1.50	2.79									2 dozen for \$3.00
	Hay's	Eggland's Best	1.97										Omega-3	
	Hy-Vee	Hy-Vee	1.77											
	Kroger (delta)	Kroger	1.67										2 for \$3.00; limit 2	
Kroger (central)	Kroger		1.99											
Shop 'n Save	no label	*											\$2.00 off w/ purchase	
Super Target	no label	1.50											2 for \$3.00	
Nebraska	Albertson's LLC	Egg Beater's									3.19	5.99		
	Dillon's	Naturally Preferred					2.50							
		Dillon's		1.50	2.79									2 dozen for \$3.00
	Fareway	Sparboe		1.48										
	Hy-Vee	Hy-Vee	1.77											
	Russ Market	Best Choice	0.99										w/ store card	
	Safeway	Lucerne		*									buy 1 get 1 free	
	Sun Mart	Our Family Egg Beater's		1.99							2.99			
Super Saver	Best Choice		1.97											
Super Target	no label	1.50											2 for \$3.00	
North Dakota	Albertson's	Egg Beater's									2.50			
		Better 'n Eggs									2.00			
	Cash Wise	Full Circle Food Club	*				2.88						Organic & cage-free 1 free w/ purchase	
	Sun Mart	Our Family Egg Beater's		1.99							2.99			
Super Target	no label	1.50											2 for \$3.00	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
Ohio	Acme Fresh	Acme Better 'n Eggs	1.69									2.50		w/ store card	
	Bigg's	no label	*											1 free w/ purchase	
	Buehler's	Buehler's	1.68												
	Chief	no label	*											1 free w/ purchase	
	Cub Foods	Cub	*											1 free w/ purchase	
	Foodland	Foodland	1.99												
		Foodland	0.99												
		Foodland	*												limit 1 w/ coupon
		Egg Beater's										2.50			1 free w/ purchase
	Fresh Encounter	Our Family	*												1 free w/ purchase
	Geyer's	Geyer	1.50												2 for \$3.00
	Kroger (Grt Lakes)	Kroger	*			*									1 free w/ purchase
	Kroger (mid-Atlantic)	Kroger	*												1 free w/ purchase
		Naturally Preferred	2.50					2.50							cage-free
Kroger (Cinn.)	Naturally Preferred	2.00					2.00							Omega-3 & cage-free	
	Kroger	1.25			1.25									4 for \$5.00	
Meijer	Meijer	1.19												limit 3	
Riesbeck's	Hillandale	1.44													
Shop 'n Save	Egg Beater's										3.19				
Sparkle	Sparkle	1.67												3 for \$5.00	
Oklahoma	Albertson's, LLC	Albertson's Better 'n Eggs	*									2.59	4.69	1 free w/ purchase 15 oz 2 for \$5.00	
	Country Mart	Best Choice	*	*										\$0.25 off	
	Reasor's	Davidson's Best Choice	2.99								2.29			pasteurized	
	Super Target	no label	1.50											2 for \$3.00	
	Warehouse	Warehouse								*				\$1.00 off w/ coupon	
South Dakota	Albertson's LLC	Egg Beater's									3.19	5.99			
	Coborn's	Full Circle					2.99							Organic & cage-free	
		Food Club	1.49											w/ coupon	
		Food Club	*											1 free w/ purchase	
	Econo Foods	Our Family		1.99								2.99			
		Egg Beater's													
Hy-Vee	Hy-Vee	1.77													
Safeway	Lucerne		*											buy 1 get 1 free	
Sunshine Foods	Our Family		1.99											w/ \$20 purchase	



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

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**Easter 2008  
Shell Eggs & Egg Products**

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Tennessee	Country Mart	Eggland's Best	1.99										Omega-3	
		Best Choice	1.69											
	Earth Fare	Earth Fare					2.00						2 for \$4.00	
	Food City	Food Club							1.67				3 for \$5.00	
	Kroger (Atlanta)	Naturally Preferred	2.50				2.50						cage-free	
		Naturally Preferred					2.50						Omega-3	
	Kroger (mid-south)	Kroger	1.50	2.50	1.50								2 dozen for \$3.00	
Kroger (mid-Atlantic)	Kroger	*											1 free w/ purchase	
	Naturally Preferred	2.50				2.50							cage-free	
Kroger (delta)	Kroger	1.67											2 for \$3.00; limit 2	
Texas	Albertson's, LLC	Albertson's Better 'n Eggs	*								2.59	4.69	1 free w/ purchase 15 oz 2 for \$5.00	
	Brookshire's	Brookshire's	1.50										2 for \$3.00; limit 2	
	Brookshire Bros.	Brookshire Bros.		2.00									2 for \$4.00	
	Carnival	Best Choice	*										30-pack for \$3.99	
	David's	Egg Beater's								2.50				
	Kroger	Naturally Preferred	2.50				2.50						cage-free	
	Minyard's	Best Choice		2.50										
	Sprout's	Farm Fresh			1.99									
	Sun Harvest	Boeck's Gold Circle					3.00		1.69					cage-free
	Super 1	Super 1							1.29					limit 4
	Super Target	no label	1.50											2 for \$3.00
	Tom Thumb/ Randall's	Lucerne	*											buy 2 get 1 free
		Lucerne		*										buy 1 get 1 free
United/Market St	Red River	1.50											2 for \$3.00	
Wisconsin	Cub Foods	Cub	*										1 free w/ purchase	
	Econo Foods	Our Family Egg Beater's		1.99							2.99			
	Festival	Flavorite	0.98										w/ coupon	
	Pick 'n Save/Copp's	Roundy's	2.29										Omega 3 & vegetarian	
	Piggly Wiggly	Food Club	0.99											w/ coupon
			1.50										w/o coupon, 2 for \$3.00	
	Quillen's	Our Family	1.50										2 for \$3.00	
	Sendik's	Sparboe	1.49											
	Sentry Foods	Sentry	1.49										2 for \$2.98	
Super Target	no label	1.50										2 for \$3.00		



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Easter 2008  
Shell Eggs & Egg Products

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
<b>WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA</b>														
Arizona	Albertson's LLC	Albertson's		2.50										2 for \$5.00
	Basha's	Chino	2.50											cage-free
		Basha's	1.39											
		Basha's	*											1 free w/ purchase
	Food City	Food City		2.49										
	Fry's	Naturally Preferred	2.50				2.50							cage-free
		Naturally Preferred					2.50							Omega-3
		Fry's	1.67											3 for \$5.00
	Safeway	Lucerne		*										buy 1 get 1 free
	Smith's	Smith's	1.25											
	Naturally Preferred	2.50				2.50							cage-free	
	Naturally Preferred					2.50							Omega-3	
Sprout's	Farm Fresh			1.99										
Super Target	no label	1.50											2 for \$3.00	
United Grocer's	First Street	*											30-pack for \$4.99	
California	Big Saver	no label	*		1.99									1 free w/ purchase
	Henry's	Henry's			2.00									2 for \$4.00
		Gold Circle	3.00											cage-free
	Holiday	Nulaid		3.50										cage-free
	Jon's	no label	*											1 free w/ purchase
	Lucky	Sunnyside		3.50										2 for \$7.00
		no label	*											1 free w/ purchase
	Lunardi's	Lunardi's	1.79											
	Northgate	no label							1.67					3 for \$5.00
	Nugget	Ranch Pak		2.50										
	PW Markets	Nulaid					2.00							cage-free
		Clover					3.00*							Organic 6-pack
		Eggland's Best	2.50		2.50									Omega-3
		Eggland's Best					2.50							cage-free
	Raley's	Raley's	1.99											
	Ralph's/Von's	Lucerne		*										buy 1 get 1 free
Safeway	Lucerne		*										buy 1 get 1 free	
Save Mart	Sunnyside		3.00										2 for \$6.00	
	Sunnyside	*											1 free w/ purchase	
Sprout's	Farm Fresh			1.99										
Superior	Superior	1.99												
Super A Foods	no label							1.50						



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**Easter 2008  
Shell Eggs & Egg Products**

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
<b>California (Continued)</b>	Super Target	no label	1.50										2 for \$3.00	
	United Grocer's	First Street	*										30-pack for \$4.99	
<b>Colorado</b>	Albertson's LLC	Egg Beater's									3.19	5.99		
	King Sooper	Naturally Preferred King Sooper		1.50			2.50						cage-free 2 for \$3.00	
	Safeway	Lucerne		*									buy 1 get 1 free	
	Super Target	no label	1.50										2 for \$3.00	
<b>Idaho</b>	Albertson's	Egg Beater's Better 'n Eggs									2.50 2.00			
	Broulim's	Western Family	1.50										2 for \$3.00	
	Fred Meyer	Private Selection Fred Meyer	1.67	*									3 for \$5.00 buy 1 get 1 free	
	Ridley's	Western Family	1.39											
	Rosauer's	Rosauer's	*										buy 1 get 1 free	
	Safeway	Lucerne Lucerne	3.39 *											cage-free buy 2 get 1 free
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50							cage-free Omega-3
	Super One Foods	Western Family	0.48											1 w/ coupon
<b>Montana</b>	Albertson's	Egg Beater's Better 'n Eggs									2.50 2.00			
	Rosauer's	Rosauer's	*										buy 1 get 1 free	
	Safeway	Lucerne Lucerne	3.39 *										cage-free buy 2 get 1 free	
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50							cage-free Omega-3
	Super One Foods	Western Family	0.48											1 w/ coupon
<b>Nevada</b>	Raley's	Raley's	1.99											
	Ralph's/Von's	Lucerne		*									buy 1 get 1 free	
	Safeway	Lucerne		*									buy 1 get 1 free	
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50							cage-free Omega-3
	United Grocer's	First Street	*										30-pack for \$4.99	



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Shell Eggs & Egg Products**

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
New Mexico	Albertson's LLC	Albertson's		2.50									2 for \$5.00
	Safeway	Lucerne		*									buy 1 get 1 free
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50						cage-free Omega-3
Oregon	Fred Meyer	Private Selection Fred Meyer	1.67	*									3 for \$5.00 buy 1 get 1 free
	Haggen's	Full Circle Haggen Haggen	* 2.00				3.79						Organic 6-pack 1 free w/ purchase
	New Season's	Stiebrs Farms	1.79										cage-free
	QFC	QFC Private Selection	2.19	3.00									2 for \$6.00 Omega-3
	Rosauer's	Rosauer's	*										buy 1 get 1 free
	Roth's	Willamette	*										buy 1 get 1 free
	Safeway	Lucerne Lucerne	3.39 *										cage-free buy 2 get 1 free
	Super One Foods	Western Family	0.48										1 w/ coupon
	Thriftway of OR	no label Willamette Nulaid	* 1.99								2.29	3.99	1 free w/ purchase w/ coupon
Thriftway	Western Family Organic Valley	* 2.00*										buy 1 get 1 free Organic 6-pack	
Utah	Albertson's	Egg Beater's Better 'n Eggs								2.50 2.00			
	Albertson's LLC	Egg Beater's								3.19	5.99		
	Macey's	Western Family	1.50										2 for \$3.00
	Ridley's	Western Family	1.39										
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50						cage-free Omega-3
	Super Target	no label	1.50										2 for \$3.00
Washington	Fred Meyer	Private Selection Fred Meyer	1.67	*									3 for \$5.00 buy 1 get 1 free
	Haggen's	Full Circle Haggen Haggen	* 2.00				3.79						Organic 6-pack 1 free w/ purchase
	Mollie Stone	Mollie Stone Rock Island	2.00				1.99						2 for \$4.00 fertile



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Shell Eggs & Egg Products

Market	Outlet	Label	Shell Eggs								Egg Products		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		15 oz.	32 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack				
Washington (continued)	PCC Natural	Sunrise	1.29										cage-free	
	QFC	QFC Private Selection	2.19	3.00									2 for \$6.00 Omega-3	
	Red Apple	Red Apple	*										buy 1 get 1 free	
	Rosauer's	Rosauer's	*										buy 1 get 1 free	
	Safeway	Lucerne Lucerne	3.39 *										cage-free buy 2 get 1 free	
	Super One Foods	Western Family	0.48										1 w/ coupon	
	Thriftway of OR	no label Willamette Nulaid	*	1.99							2.29	3.99	1 free w/ purchase w/ coupon	
	Thriftway	Western Family Organic Valley	*				2.00*						buy 1 get 1 free Organic 6-pack	
	Top Food	Full Circle Haggen Haggen	* 2.00				3.79							Organic 6-pack 1 free w/ purchase
Wyoming	Albertson's	Egg Beater's Better 'n Eggs								2.50 2.00				
	Albertson's LLC	Egg Beater's								3.19	5.99			
	Safeway	Lucerne		*									buy 1 get 1 free	
	Smith's	Smith's Naturally Preferred Naturally Preferred	1.25 2.50				2.50 2.50							cage-free Omega-3